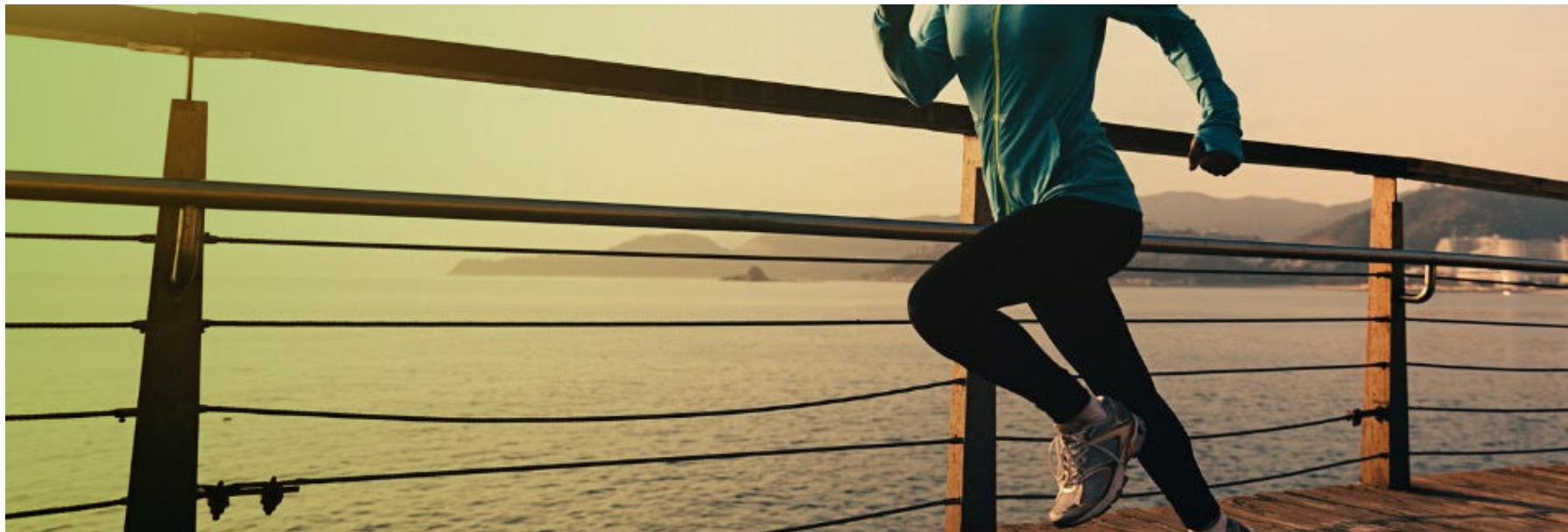


Retail



Openbravo for
SPORTING GOODS

Product Overview

Enabling your sporting goods retail business for agile and innovative omnichannel retailing in the cloud

COMPLETE

Comprehensive Omnichannel and Supply Chain functionality to deliver real omnichannel experiences and achieve agile omnichannel management.

INTUITIVE

Very easy to use and learn, with a full web and mobile-enabled user interface that accelerates end-user adoption and boosts productivity.

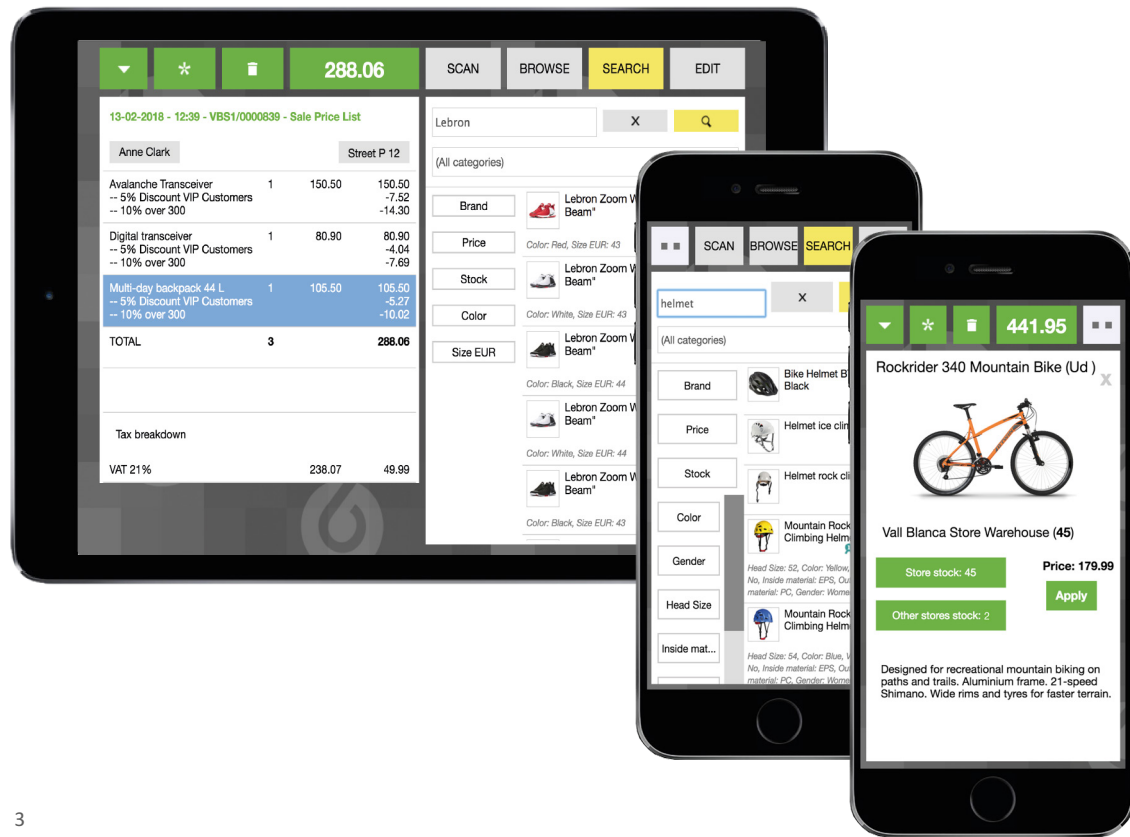
FLEXIBLE

Very easy to adapt for supporting the most specific business requirements and gain capacity to innovate and change more and faster.

RELIABLE

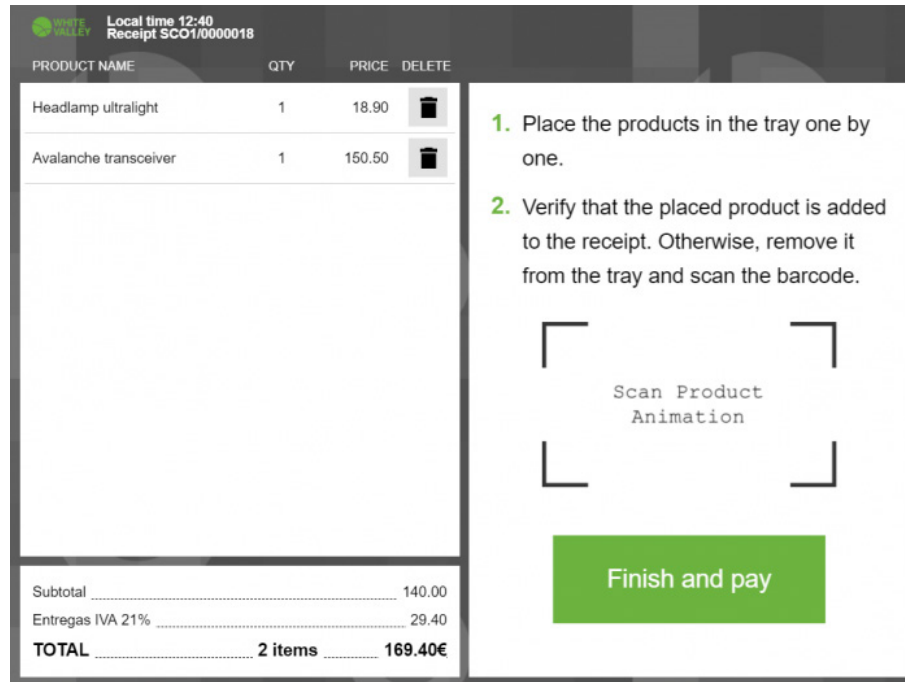
Secure, high performing and scalable to run smoothly today and support future business needs with confidence.

Go omnichannel and sharpen your focus on customer service with mobile point of sale



- ▶ WEB AND MOBILE POS
- ▶ CUSTOMER MANAGEMENT & LOYALTY
- ▶ PROMOTION EXECUTION
- ▶ PRODUCT CHARACTERISTICS
- ▶ REAL-TIME INVENTORY VISIBILITY
- ▶ SERVICES
- ▶ LAYAWAYS
- ▶ RETURNS
- ▶ eCOMMERCE INTEGRATION

Increase customer satisfaction with more options to deliver a faster and more convenient checkout experience



- ▶ MULTIPLE PAYMENT METHODS
- ▶ MOBILE PAYMENTS
- ▶ RFID
- ▶ SELF-CHECKOUT



Simplify management of your assortment complexity and gain greater agility to launch new products, prices and promotions

The screenshot displays the Openbravo Professional software interface, which is used for managing product assortments. The top navigation bar includes 'Application', 'Alerts (19)', 'Help', and 'Openbravo'. The main workspace is divided into two panes. The left pane shows a list of product categories and their associated organizations, with columns for 'Organization', 'Search Key', 'Name', 'Default', 'Active', 'Summary Level', and 'Updated'. The right pane shows the details of a specific product, 'Mountain Rock Climbing Helmet', including its search key, organization, image, description, and various attributes like 'UOM', 'Weight', and 'UPC/EAN'. Below the product details, there is a table showing the product's characteristics and their values, with columns for 'Sequence Number', 'Characteristic', 'Variant', 'Explode Configuration Tab', 'Defines Price', 'Price List Type', 'Defines Image', and 'Characteristic Subset'.

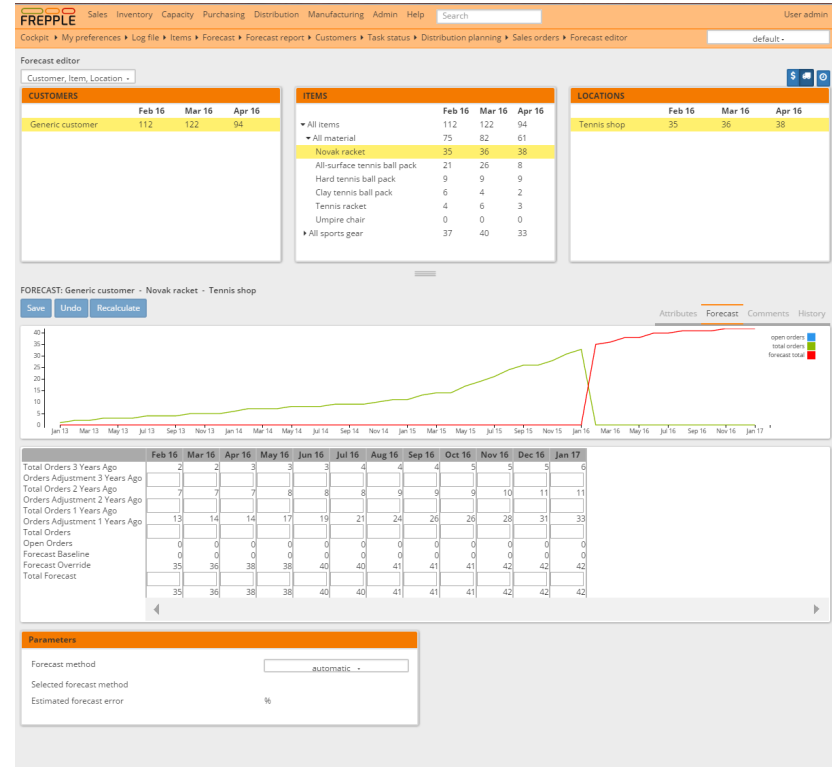
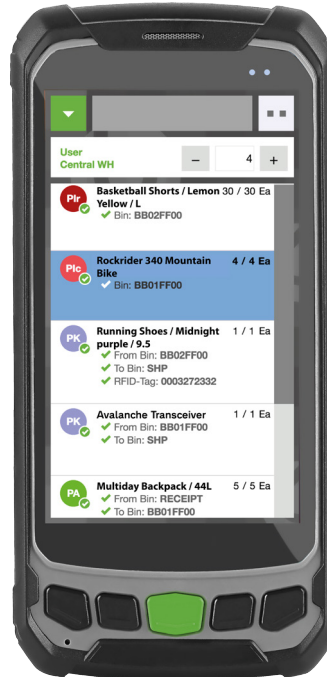
Organization	Search Key	Name	Default	Active	Summary Level	Updated
Vall Blanca Store	SG-DEP010	Golf	No	Yes	Yes	29-03-2017 21...
Vall Blanca Store	SG-DEP010-CLUBS	Golf Clubs	No	Yes	No	29-03-2017 22...
Vall Blanca Store	SG-DEP010-SHOES	Golf Shoes	No	Yes	No	29-03-2017 21...
Vall Blanca Store	SG-DEP010-TRANSPORT	Transport	No	Yes	No	29-03-2017 21...
Vall Blanca Store	SG-DEP010-CLOTHING	Golf Clothing	No	Yes	No	29-03-2017 21...
Vall Blanca Store	SG-DEP005	Fitness	No	Yes	Yes	29-03-2017 22...

Sequence Number	Characteristic	Variant	Explode Configuration Tab	Defines Price	Price List Type	Defines Image	Characteristic Subset
10	Head Size	Yes	Yes	Yes	Sales Price List	No	Yes
20	Color	Yes	Yes	No	Sales Price List	Yes	Yes
30	Visor	No	Yes	No	Sales Price List	No	Yes
40	Inside material	No	Yes	No	Sales Price List	No	Yes
50	Outside material	No	Yes	No	Sales Price List	No	Yes
60	Gender	No	Yes	No	Sales Price List	No	Yes

- ▶ PRODUCT CATEGORIES
- ▶ PRODUCTS AND ASSORTMENTS
- ▶ SINGLE PRODUCTS, BOM, KITS, VARIANTS
- ▶ FLEXIBLE PRICING AND DISCOUNTING ENGINE
- ▶ PRODUCT CHARACTERISTICS AND ATTRIBUTES (COLOR, SIZE, SERIAL NUMBER...)
- ▶ RAPID UPDATE ACROSS STORES

Improve the quality of your sales forecast and optimize the cost and management of your inventory

- ▶ SALES FORECASTING AND INVENTORY PLANNING (FREPPLE)
- ▶ INTEGRATED PURCHASING
- ▶ ADVANCED WAREHOUSE AND INVENTORY MANAGEMENT
- ▶ DISTRIBUTION ORDERS FOR REPLENISHMENT
- ▶ SHIPPING AND TRANSPORTATION MANAGEMENT



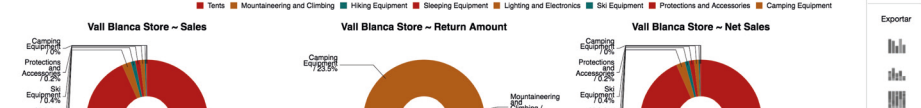
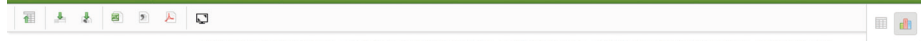
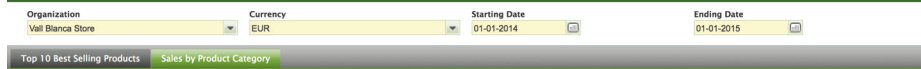
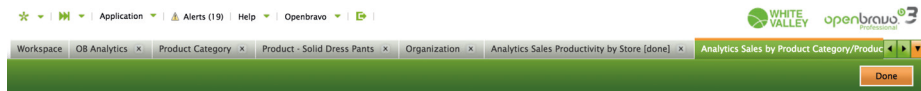
Lower overall IT costs and simplify multi-store management

The screenshot displays the Openbravo POS system interface. The top navigation bar includes 'Application', 'Alerts (19)', 'Help', 'Openbravo', and a logo for 'WHITE VALLEY openbravo 3'. The main window is titled 'Organization' and shows configuration details for 'Vall Blanca Store'. The 'Retail Configuration' section includes fields for 'Retail Organization Type', 'Store', 'Anonymous Customer', 'General Ledger', 'Default organization for BPs', 'Count Difference Limit', 'Price List', 'Sale Price List', 'Assortment', 'Sporting Goods', 'Default payment method for BPs', 'Included CC warehouses', 'Anonymous Customer Location', 'Default invoice term for BPs', 'Default BP Category for BPs', 'UOM Packing', 'Default payment term for BPs', and 'Default country for BPs'. Below this, a table lists various transactions with columns for 'Name', 'Currency', and 'Payment Method'. The 'Cash Up' terminal screen is overlaid on the bottom right, showing 'Step 2 of 4: Count Cash' with a table of 'Payment Method', 'Expected', and 'Counted' values. The terminal also displays a digital clock '12:31' and date '09-09-2018', along with a numeric keypad and function buttons like 'Mastercard', 'USA Cash', 'VISA', 'Voucher', and 'Cash Up'.

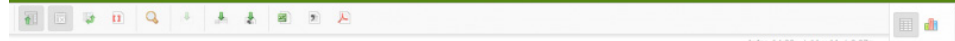
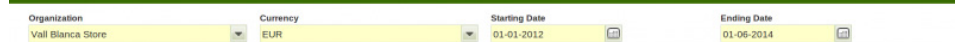
Payment Method	Expected	Counted
Cash	371.98	370.00
Mastercard	0.00	0.00
USA Cash (0.00 USD)	0.00	0.00
VISA	2.00	0.00
Voucher	0.00	0.00
TOTAL	373.98	-3.98

- ▶ SIMPLIFIED IT INFRASTRUCTURE
- ▶ CENTRALIZED MULTI-STORE MANAGEMENT
- ▶ ADVANCED SETUP OF STORES AND TERMINALS
- ▶ GUIDED OPENING AND CLOSING ACTIVITIES
- ▶ SECURITY AND FRAUD CONTROL

Gain real-time visibility into your retail operations



- ▶ OLAP ENGINE
- ▶ WIDGETS
- ▶ MULTI-DIMENSIONAL REPORTS BY PRODUCT, CATEGORIES, STORES...
- ▶ ANALYTICAL CUBES



Product	Product Category	Quantity	Returned Quantity	Net Quantity	Net Sales	Net Cost	Net Discounts	Discount %	Gross Margin %	Mark Up %
---------	------------------	----------	-------------------	--------------	-----------	----------	---------------	------------	----------------	-----------

Digital altimeter Blue	Lighting & Electronics	5	0	5	929,3500	678,4000	0,0000	0%	27%	37%
Avalanche transceiver	Mountaineering	4	0	4	510,1600	439,1600	0,0000	0%	13,9%	16,2%
All mountain ski board	Ski	2	0	2	416,1000	280,5000	0,0000	0%	32,6%	48,3%

Alpine ski boot	Ski	1	0	1	196,3400	140,5900	0,0000	0%	28%	38,9%
Basecamp lantern	Lighting & Electronics	2	0	2	91,7400	54,5800	0,0000	0%	40,5%	68,1%
Basecamp lantern with legs	Lighting & Electronics	2	0	2	52,7400	36,1000	0,0000	0%	31,6%	46,1%

First aid kit	Backpacks & Travel	1	0	1	44,8300	29,2400	0,0000	0%	34,8%	53,3%
Alpine poles	Ski	1	0	1	30,9300	18,3000	0,0000	0%	40,8%	69%
Camera bag	Backpacks & Travel	1	0	1	8,9000	3,8100	0,0000	0%	57,2%	133,6%

Adhesive body warmers	Backpacks & Travel	2	0	2	6,1000	3,8800	0,0000	0%	36,4%	57,2%
-----------------------	--------------------	---	---	---	--------	--------	--------	----	-------	-------

Save on hardware and training costs to improve ROI

The screenshot displays the Openbravo 3.0 application interface. At the top, there's a navigation bar with 'Application', 'Alerts (19)', 'Help', and 'Openbravo'. Below this, a 'Workspace' bar shows the current context: 'Sales Order - VBS1000001 - 26-05-2016'. The main form area is divided into sections for 'Organization', 'Transaction Document', 'Document No.', 'Order Date', 'Business Partner', 'Partner Address', 'Price List', 'Sale Price List', 'Payment Method', 'Payment Terms', 'Warehouse', and 'Invoice Terms'. A 'Save Note' button is visible at the bottom of the form. Below the form, there's a table with columns for 'Line No.', 'Product', 'Ordered Quantity', 'Line Net Amount', 'Attribute Set Value', 'UOM', 'Net Unit Price', 'Gross Unit Price', 'Gross List Price', and 'Discou'. The table contains one line item: '10 Alum. Chair Armrests - Av...' with a quantity of 1 and a net unit price of 196.28.

- ▶ VERY EASY TO USE AND LEARN
- ▶ MINIMUM TECHNICAL REQUIREMENTS

The screenshot displays the Openbravo 3.0 application interface in 'TRAINING MODE'. The top bar shows a total of 129.98. The main area is titled '16-02-2018 - 15:24 - VBS1/0000840 - Sale Price List'. Below this, there's a table with columns for 'VBS Customer', 'Pau Claris 138 1-1', 'Product', 'Quantity', 'Unit Price', and 'Total Price'. The table contains three items: 'Evolution Game Basketball (29.5")', 'Men's Spike 500', and 'PVC Gym and Pilates Dumbbells'. The 'PVC Gym and Pilates Dumbbells' item is highlighted in blue. To the right of the table, there's a sidebar with filters for 'Brand', 'Price', 'Stock', 'Capacity', 'Color', 'Frame', 'Front susp...', 'Gender', and 'Golf Club ...'. The 'PVC Gym and Pilates Dumbbells' item is also listed in the sidebar with a weight of 5 Kg and a color of Black.

- ▶ MULTI-TASKING
- ▶ NOTES, ATTACHMENTS
- ▶ MAIL INTEGRATION
- ▶ WINDOWS PERSONALIZATION
- ▶ ALERTS

Integrate better your retail activity with other business processes

Workspace Financial Account - Cashbook ...

Current Balance: 1,824.14 | Last reconciliation: 11-12-2017 | Last reconciliation balance: 200.00

Organization * Val Blanca Store Name * Cashbook - Val Blanca Store Currency * EUR Type * Cash

Description Location / Address Business Partner *

Credit Limit * 0 Initial Balance * 0.00

Audit Notes Linked Items Attachments

Transaction	Accounting Configuration	Payment Method	Imported Bank Statements	Reconciliations	Accounting
>100					
Bank fee			06-05-2014		
Bank fee			06-05-2014		
BP Deposit		VBS1000010 - 07-05-2014 - Carl ...	07-05-2014	Carl Studon	VBS1000010
BP Deposit		VBS1000011 - 07-05-2014 - Carl ...	07-05-2014	Carl Studon	VBS1000011
BP Deposit		VBS1000013 - 07-05-2014 - Carl ...	07-05-2014	Carl Studon	VBS1000013
BP Withdrawal		VBS1000014 - 07-05-2014 - Carl ...	07-05-2014	Carl Studon	VBS1000014
Bank fee			07-05-2014		
BP Deposit		VBS1000015 - 18-06-2014 - VBS...	18-06-2014	VBS Customer	VBS1000015

Workspace Financial Account - Cashbook ... User - Mike

Client * # The White Valley Group Organization * Val Blanca Store Name * Mike Username * Mike

First Name Last Name Password

Leo Openbravo

More information

Image Active Locked

Position Phone

Email xavier.places@openbravo.com Supervisor *

Default Language English (USA) Default Role * ValBlancaUser

Default POS Role * ValBlancaUser Last Password Update * 04-07-2016

Business Partner * Mariana Lee Openbravo Partner Address *

Birthdate Alternative Phone

Fax Email Server Username

Email Server Password Default Organization * Val Blanca Store

Default Warehouse * Val Blanca Store Warehouse Default Client * The White Valley Group

Expired Password

Audit Notes Linked Items

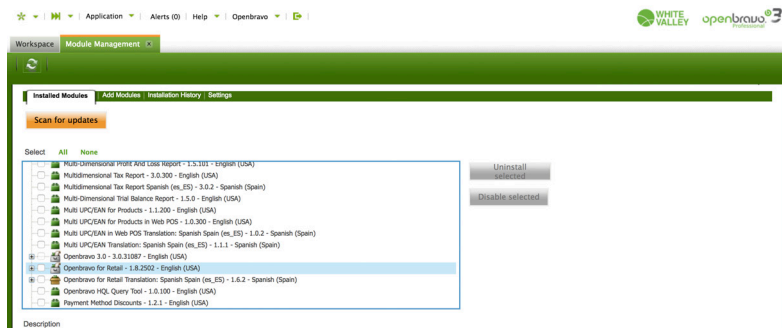
User Roles - ValBlancaUser ... POS Terminal Access Authorized Resources for Reservations

Role *

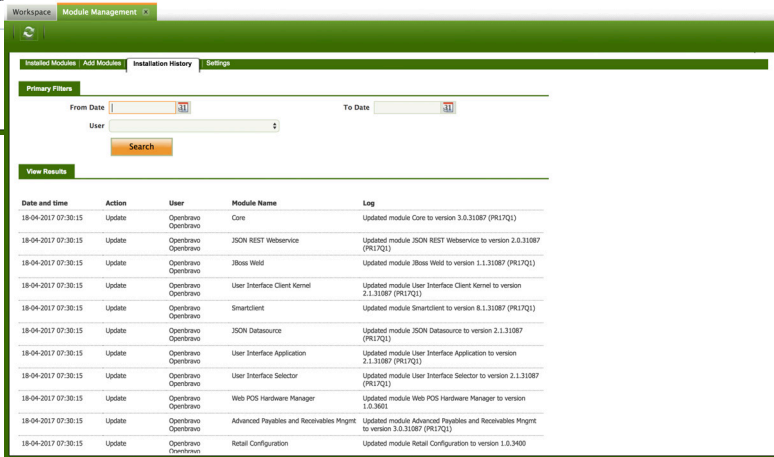
ValBlancaUser

- ▶ COMPLETE ACCOUNTING SETUP
- ▶ EASY TO INTEGRATE WITH OTHER PROCESSES AND SYSTEMS LIKE FOR HR OR MANUFACTURING
- ▶ CONNECTORS WITH ERP SOLUTIONS

Innovate more rapidly and accelerate business change



- ▶ 100% WEB AND OPEN SOURCE
- ▶ OFFLINE RESISTANT
- ▶ TRULY MODULAR
- ▶ HIGHLY INTEROPERABLE (WEB SERVICES LAYER, CONNECTORS)
- ▶ HIGHLY SCALABLE



Apache Tomcat



openbravo

Grow with confidence with a mobile-enabled and cloud-ready architecture built for high performance



- ▶ RESPONSIVE WEB AND MOBILE TECHNOLOGY
- ▶ OFFLINE RESISTANT
- ▶ DEDICATED CLOUD INFRASTRUCTURE
- ▶ SINGLE OR MULTI-SERVER ARCHITECTURE
- ▶ HIGH AVAILABILITY OPTIONS

Reach out to us and get
ready to boost the
competitiveness of your
sporting goods retail
operations

Visit

www.openbravo.com/contact

E-Mail

info@openbravo.com

Call

Barcelona, Spain +34 932 725 947

Pamplona, Spain +34 948 287 507

Paris, France +33 (0)1 70 08 73 62

Lille, France +33 (0)6 52 66 18 65

Dubai, UAE +971 50 106 5645

Kolkata, India +91 3366513289

Querétaro, México +52 (155) 2506 1878

Social

 @openbravo

 @OpenbravoSLU

 @company/openbravo



THE GLOBAL CLOUD-BASED OMNICHANNEL SOFTWARE VENDOR
FOR AGILE AND INNOVATIVE RETAIL

Notices

© 2018 Openbravo Inc. All Rights Reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without express permission of Openbravo. The information contained herein may be changed without prior notice. These materials are provided by Openbravo for informational purposes only, without representation or warranty of any kind, and Openbravo shall not be liable for errors or omissions with respect to the materials. The only warranties for Openbravo products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty, or an obligation to deliver any material, code or functionality. In particular, Openbravo has no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein.