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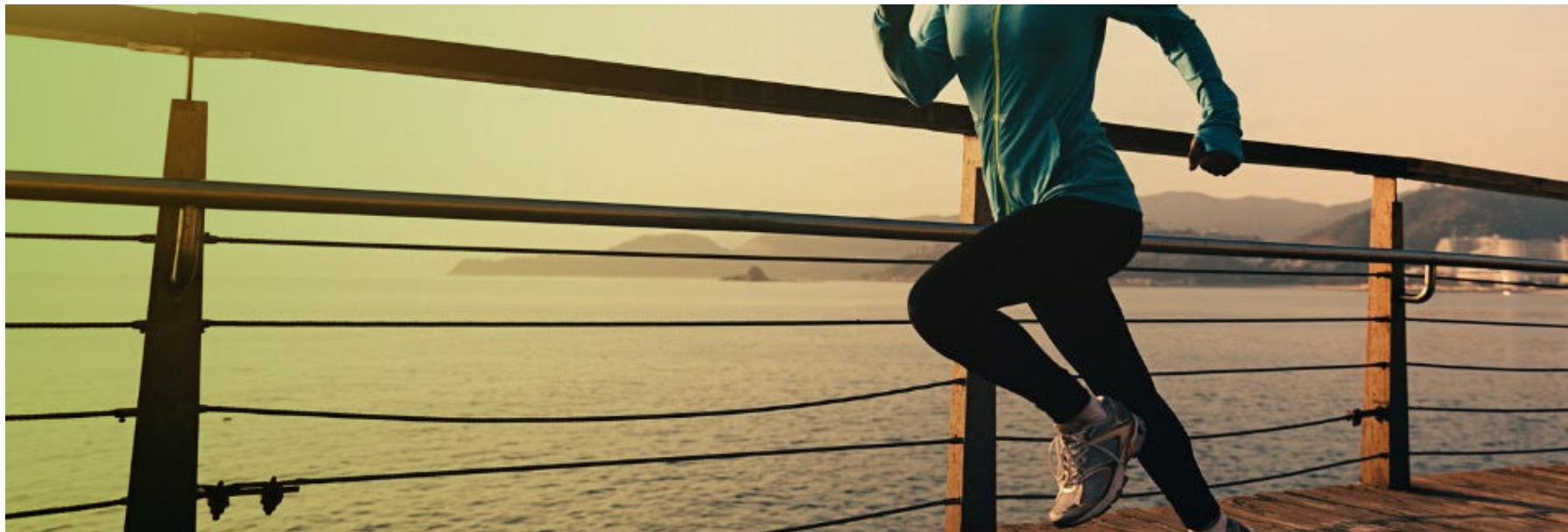
Openbravo for
SPORTING GOODS

Product Overview

Enabling your sporting goods retail business for agile and innovative omnichannel retailing in the cloud

COMPLETE — Comprehensive Omnichannel and Supply Chain functionality to deliver real omnichannel experiences and achieve agile omnichannel management.

INTUITIVE — Very easy to use and learn, with a full web and mobile-enabled user interface that accelerates end-user adoption and boosts productivity.
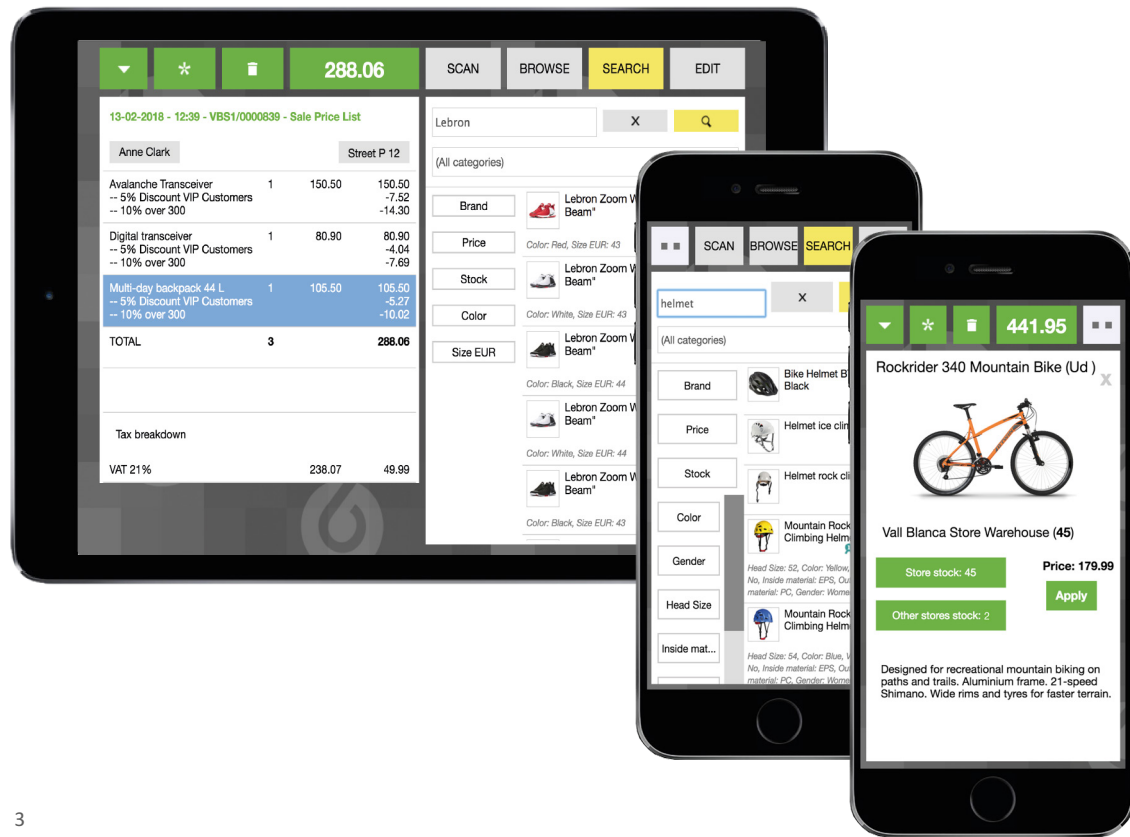
FLEXIBLE — Very easy to adapt for supporting the most specific business requirements and gain capacity to innovate and change more and faster.
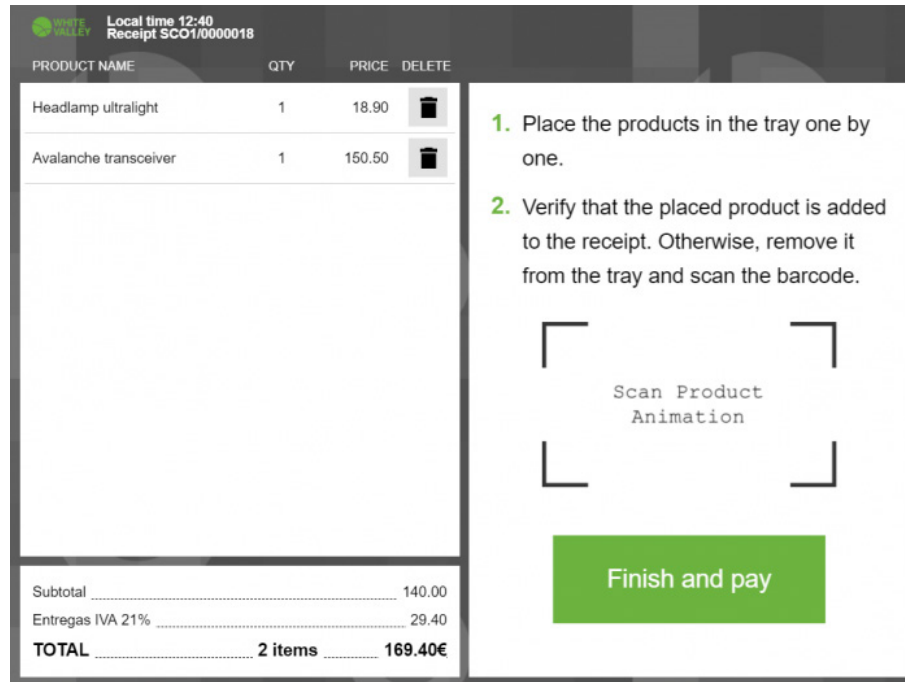
RELIABLE — Secure, high performing and scalable to run smoothly today and support future business needs with confidence.

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Go omnichannel and sharpen your focus on customer service with mobile point of sale

- ▶ WEB AND MOBILE POS
- ▶ CUSTOMER MANAGEMENT & LOYALTY
- ▶ PROMOTION EXECUTION
- ▶ PRODUCT CHARACTERISTICS
- ▶ REAL-TIME INVENTORY VISIBILITY
- ▶ SERVICES
- ▶ LAYAWAYS
- ▶ RETURNS
- ▶ eCOMMERCE INTEGRATION

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Increase customer satisfaction with more options to deliver a faster and more convenient checkout experience

- MULTIPLE PAYMENT METHODS
- MOBILE PAYMENTS
- RFID
- SELF-CHECKOUT

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Simplify management of your assortment complexity and gain greater agility to launch new products, prices and promotions

- ▶ PRODUCT CATEGORIES
- ▶ PRODUCTS AND ASSORTMENTS
- ▶ SINGLE PRODUCTS, BOM, KITS, VARIANTS
- ▶ FLEXIBLE PRICING AND DISCOUNTING ENGINE
- ▶ PRODUCT CHARACTERISTICS AND ATTRIBUTES (COLOR, SIZE, SERIAL NUMBER…)
- ▶ RAPID UPDATE ACROSS STORES

Improve the quality of your sales forecast and optimize the cost and management of your inventory

- ▶ SALES FORECASTING AND INVENTORY PLANNING (FREPPLE)
- ▶ INTEGRATED PURCHASING
- ▶ ADVANCED WAREHOUSE AND INVENTORY MANAGEMENT
- ▶ DISTRIBUTION ORDERS FOR REPLENISHMENT
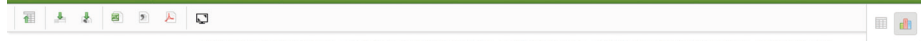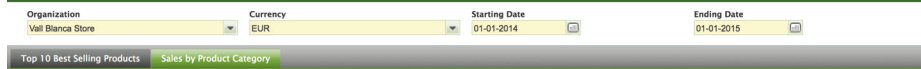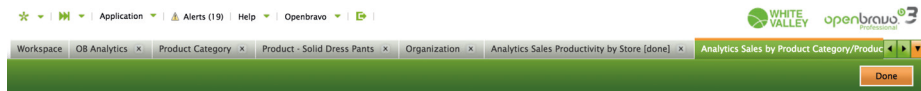- ▶ SHIPPING AND TRANSPORTATION MANAGEMENT

Lower overall IT costs and simplify multi-store management

▶ SIMPLIFIED IT INFRASTRUCTURE

▶ CENTRALIZED MULTI-STORE MANAGEMENT

▶ ADVANCED SETUP OF STORES AND TERMINALS

▶ GUIDED OPENING AND CLOSING ACTIVITIES

▶ SECURITY AND FRAUD CONTROL

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Gain real-time visibility into your retail operations

- OLAP ENGINE
- WIDGETS
- MULTI-DIMENSIONAL REPORTS BY PRODUCT, CATEGORIES, STORES...
- ANALYTICAL CUBES

openbravo®

Save on hardware and training costs to improve ROI

▶ VERY EASY TO USE AND LEARN

▶ MINIMUM TECHNICAL REQUIREMENTS

▶ MULTI-TASKING

▶ NOTES, ATTACHMENTS

▶ MAIL INTEGRATION

▶ WINDOWS PERSONALIZATION

▶ ALERTS

Integrate better your retail activity with other business processes

► COMPLETE ACCOUNTING SETUP

► EASY TO INTEGRATE WITH OTHER PROCESSES AND SYSTEMS LIKE FOR HR OR MANUFACTURING

► CONNECTORS WITH ERP SOLUTIONS

Innovate more rapidly and accelerate business change

▶ 100% WEB AND OPEN SOURCE

▶ OFFLINE RESISTANT

▶ TRULY MODULAR

▶ HIGHLY INTEROPERABLE (WEB SERVICES LAYER, CONNECTORS)

▶ HIGHLY SCALABLE

Grow with confidence with a mobile-enabled and cloud-ready architecture built for high performance

▶ RESPONSIVE WEB AND MOBILE TECHNOLOGY

▶ OFFLINE RESISTANT

▶ DEDICATED CLOUD INFRASTRUCTURE

▶ SINGLE OR MULTI-SERVER ARCHITECTURE

▶ HIGH AVAILABILITY OPTIONS

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Reach out to us and get ready to boost the competitiveness of your sporting goods retail operations

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	Lille, France	+33 (0)6 52 66 18 65
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THE GLOBAL CLOUD-BASED OMNICHANNEL SOFTWARE VENDOR
FOR AGILE AND INNOVATIVE RETAIL

Notices